



BUREAU OF POLICY ANALYSIS

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Our Mission:

Building bridges of objectivity in the systemic triangle of Government - Community - Media through policy analysis, informing and promoting the values of civil society.

Organization Strategy for 2020 – 2022

Common vision of the organization in 2019 - 2020

We see this period as the descent of Ukraine from the way of reforms to the margins of history. The state is turning to the situation of the end of 2013. The incompetence of the government multiplied by populism and paternalism is the main challenge to the state and society. Thus, it is all the more important for us is to unite and guide the efforts of civil society to prevent slipping off the Euro-Atlantic way.

Bureau of Policy Analysis in 2020

Vision of our status in 2020 - we have a strong analytical component; the main activity is the analysis of all budgets in the region, conducting anti-corruption research and purchasing for budget funds. Focus on communications in the plane of Power - Community - Media through the creation of its own communication platform. We are moving from an activist organization to a powerful regional analytical center.

Till 2022

We see ourselves as an organization that conducts a dialogue with local authorities and the active part of the community through both local unprejudiced media and through the creation of own communication resources (including own video programs on local TV channels).

Our Strategic Priorities:

I. Policy Analysis

Problem	Initiative	Actions	Expected Result
Low level of involvement of OTH (united territorial communities) experts in policy analysis, development of draft decisions, advocacy campaigns, programs. 'All experts live in regional centers'	Create a partner network of regional experts for qualitative analysis of local budgets.	Conduct a series of trainings for OTH representatives from different regions of Ukraine on budget analysis, training of active citizens in methods of monitoring purchasing for budget funds, basics of writing analytical materials, etc.	In 2021-2022, up to 100 potential experts will be trained. Our team will be actively joined by 70-80 experts and 40-50 experts in OTHs from different regions of Ukraine.
Low quality of analytical materials in the field of analysis of local budgets (at the level of OTH in its infancy), inter-budgetary relations, budget programs, socio-economic development programs, etc.	Make qualitative policy analyzes.	Carrying out of support of budgetary processes in 2021-2022; analysis of local budgets of regions, cities; intergovernmental relations, socio-economic development programs. Make a comparative analysis of local budgets.	In 2021-2022, the budgets of 10 cities of regional subordination + all available for the budget period of OTH budgets in North-Eastern Ukraine (Sumy, Kharkiv, Poltava Regions) will be analyzed.
Lack of 'people's analysis'. Analytical materials are usually cumbersome, overloaded	Introduce a series of weekly analytical videos that would show	Starting from 2020, have weekly video release of 'People's Analytics'. Make posts to FB, YouTube.	Increasing the level of understanding of political processes by ordinary people.



with special terms and incomprehensible to ordinary people	the processes in Ukraine in simple language for ordinary people.		Coverage of 100-150 thousand weekly views.
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II. *Open and Proper Governance*

Problem	Initiative	Actions	Expected Result
Insufficient level of openness, transparency of local budgets.	Promote openness, transparency and integrity of local budgets.	Carry out complex campaigns in some areas to improve the indices of transparency and openness of the budgets of all OTHs. In particular, in one pilot region (Sumy Region) in 2021, in 3 regions of North-Eastern Ukraine in 2022.	Increasing the level of transparency and openness of OTH budgets.
The practice of participatory budgets is not widespread enough in Ukraine.	Promoting the implementation of participation budgets in the communities of North-Eastern Ukraine	Conduct a complex advocacy campaign to implement participatory budgets	Most communities in the region have participatory budgets and are able to work on them at the end of 2022.

III. *Zero Tolerance for Corruption and Effective Fight Against It*

Problem	Initiative	Actions	Expected Result
Ordinary citizens are tolerant of political corruption and, therefore, it is created by officials	Information and mobilization of anti-corruption campaigns. Development of mechanisms for assessing transparency and integrity in local communities	Create at least 18 15-20-minute films (6 each year) in 2020-2022, showing the budget and inter-budgetary processes and possible corruption schemes.	Citizens are less tolerant of corruption.
Although budget corruption has decreased compared to 2013, it is still widespread	Remaining focused on exposing budget corruption, move on to analyzing and dealing with corruption in the regulatory sphere.	Implement a project to monitor anti-corruption actions in the regulatory sphere in 2020-2022.	Reducing corruption risks in communities.

IV. *Improving the Efficiency of Communications*

Problem	Initiative	Actions	Expected Result
Lack of quality communication in the triangle Community - Power - Media. The expert environment does not have a platform for the expression of analytical materials and a bridge for feedback between active citizens	Creating own communication platform for communications in the triangle Government - Community - Media in 2021.	Create own weekly analytical program for 30-40 minutes. Create a system of small visualized videos on current topics and public investigations and publish them on the YouTube channel and social networks	Creating feedback from active citizens through social networks. Increasing the number of citizens who have access to local expert opinions.



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and experts.			
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V. *Increasing Fundraising Capacity.*

Problem	Initiative	Actions	Expected Result
Lack of funding for expert development and analytics from business and local self-government authorities.	Creating a fundraising strategy. Involvement of business circles in the partnership. Attracting funding from local self-government authorities.	Carrying out joint events with business representatives.	Up to 10% of the organization's funding from local businesses in 2022